

AI-Based Content Recommendation Engine - Project Details

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body { font-family: Arial, sans-serif; margin: 20px; color: #333; }
.header { text-align: center; border-bottom: 2px solid #87CEEB;
padding-bottom: 20px; margin-bottom: 30px; }
.project-title { font-size: 28px; font-weight: bold; color: #87CEEB;
margin: 10px 0; }
.project-status { font-size: 16px; color: #666; }
.section { margin-bottom: 25px; }
.section h2 { color: #87CEEB; border-bottom: 1px solid #eee;
padding-bottom: 5px; font-size: 20px; }
.info-item { margin: 8px 0; }
.skills { margin: 10px 0; }
.skill-tag { display: inline-block; background: #87CEEB; color: white;
padding: 4px 8px; margin: 2px; border-radius: 4px; font-size: 12px; }
.bid-item, .company-info { margin: 15px 0; padding: 10px; border: 1px
solid #ddd; border-radius: 5px; }
.bid-item h3, .company-info h3 { margin: 0 0 8px 0; color: #333;
font-size: 16px; }
.bid-item p, .company-info p { margin: 4px 0; font-size: 14px; }
.footer { text-align: center; margin-top: 40px; font-size: 12px; color:
#666; border-top: 1px solid #eee; padding-top: 20px; }
```

AI-Based Content Recommendation Engine

Status: Open

Project Description

This project focuses on developing an AI-based content recommendation engine designed to personalize user experiences across a digital platform. The main objective is to analyze user behavior, preferences, and interaction history to recommend relevant content automatically. By delivering personalized recommendations, the platform aims to improve user engagement, retention, and satisfaction.

The system should collect and process various signals such as browsing patterns, time spent on content, click behavior, and past interactions. These inputs will be used to generate recommendations that adapt over time as user preferences evolve. The recommendation logic must be scalable and efficient, ensuring performance stability even with a growing user base.

Transparency and explainability are important considerations. The system should provide basic insight into why certain content is recommended, helping users build trust in the platform. Data privacy must be respected by avoiding unnecessary personal data collection and following secure storage practices.

Documentation should clearly explain the recommendation workflow, data inputs, model logic, and maintenance procedures. The final solution should integrate seamlessly with existing systems and allow future enhancement of recommendation algorithms.

Project Details

Budget: \$2,500.00

Deadline: Aug 23, 2026

Experience Required: 5 years